



Individual Competition Rules

A. Showmanship: Each division will receive Champion and Reserve awards. Novice under the age of 8/discretion of show committee; Junior 13 years of age and younger; Intermediate 14-17 years of age; Senior 18-21 years of age.

B. Satellite Events:

- a. Age divisions for these contests will be :
 - i. Junior: 13 years of age and younger
 - ii. Intermediate 14-17 years of age
 - iii. Senior 18-21 years of age
- b. Contests: Sales Talk, Public Speaking, Photo Contest and Herdsmanship Quiz/Cow-Camp.
 - i. Each Contestant will receive 100 points for participation in each contest.
 - ii. Points will be awarded in each age division based upon the following schedule
 1. 1st = 100; 2nd= 80; 3rd=60; 4th=50; 5th =40
- c. Enter by May 15, 2011 and receive an additional **100 bonus points**

Sales Talk: Junior, Intermediate and Senior Divisions. Presentations need to be 3-5 minutes long. If you are going to use an animal that you are exhibiting at the show for sales talk, you may bring that animal to the sales talk. If you are going to sell something that you have at home, bring pictures to help you sell. Contestants will meet individually with the buyer, who will be the judge, and present him or her with a sales talk. The contestant also needs to be prepared to answer questions the buyer may have on the item being sold. Time allotted to each contestant is five minutes.

The Sales Talk contest is meant to be an informal interaction between the contestant and the judge (buyer). Contestants should be prepared to discuss performance information and visual appraisal traits. No formal preparation is necessary.

Public Speaking: Junior not to exceed 3 minutes; Intermediate 3-5 minutes; Senior 5-7 minutes. Any subject pertaining to Red Angus cattle or the beef industry in any phase of the business. You can start at your own operation all the way to a national level.

Contestants will be evaluated on content, presentation, creativity and questions. Visual aids are limited to physical charts etc. No slides, overheads or any other electrical aids will be allowed.

Photo Contest: Junior, Intermediate and Senior Division.

- A.** All work must be that of the entrant.
- B.** Photos are to be 8 x 10 inch, color or black and white, mounted on an 11 x 14 inch black or white foam core.
- C.** Photos must be taken by the contestant during the past year. Photos cannot have been presented at previous Junior Red Angus contests.
- D.** On the back of the foam core, that the photo is mounted on, have your name, address, telephone number, e-mail, age as of January 1st, location where the photo was taken and the title of your photo.

Herdsmen Quiz/Cow-Camp: Junior, Intermediate and Senior Division.

- A.** The quiz will consist of multiple choice and true/false questions.
- B.** One hour will be allowed for contestants to compete in this event. Ten minute warnings will be given after 30 minutes have passed.
- C.** Contestants may not bring notes, books or reference materials into the testing area. All materials will be provided, including quiz questions, answer sheet, tie-breaker questions and a number two pencil.
- D.** Conferring with other contestants, use of notes or any form of cheating will be grounds for disqualification.
- E.** Ties will be broken according to tie-breaker questions. If a tie still remains, five pre-selected unmarked questions from the test will be used to decide the final placing.
- F.** Primary resources for the questions will be the American Red Angus Journal, Red Angus Association of America Breeder's Guide and material available on the www.redangus.org web site.

Overall Sweepstakes Award:

Individual with the highest points earned from the Sales Talk, Public Speaking, Photo Contest and the Herdsman Quiz/Cow-Camp